



SPONSORSHIP TOOLKIT

Cash Sponsorship • In-Kind Sponsorship Opportunities

14–18 OCTOBER 2026

**ELITE Day • Career Day • Lab Open Day • Sports Day
• Community Day**

FACULTY OF SCIENCE: A LEGACY OF EXCELLENCE

27 October 2026 | 3.00 p.m.

Dewan Tunku Canselor, Universiti Malaya

About Science Fiesta 2026

Greetings from the Faculty of Science, Universiti Malaya! We are proud to present Science Fiesta 2026, our flagship event of the year, celebrating science and showcasing the talents and achievements of our Faculty community. From 14 to 18 October 2026, a series of exciting programmes will bring together students, staff, alumni, industry leaders and the wider community for an enriching experience.

Science Fiesta 2026 will culminate in the “Faculty of Science: A Legacy of Excellence” event on 27 October 2026 at Dewan Tunku Canselor, Universiti Malaya. We are pleased to invite your organisation to be part of this landmark celebration. Your support will contribute meaningfully to advancing scientific excellence and strengthening science-driven national development.

Programme at a Glance

Date	Programme	Primary focus
14 October 2026	ELITE Day	Industry–academia exchange, industry talks and student engagement
15 October 2026	Career Day	Career and industry exhibition, recruitment and networking opportunities
16 October 2026	Lab Open Day	Laboratory tours, research showcases and industry–research engagement
17 October 2026	Sports Day	Fun Run and Science Cup
18 October 2026	Community Day	Science outreach, interactive activities and community engagement
27 October 2026, 3.00 p.m.	Faculty of Science: A Legacy of Excellence	Celebrating the Faculty of Science: honouring our legacy, advancing excellence and shaping the future

A Significant Faculty Occasion

The “Faculty of Science: A Legacy of Excellence” event will be graced by a distinguished Guest of Honour.

Why Partner with Science Fiesta 2026?

- Support the advancement of science, education and talent development in Malaysia.
- Build meaningful connections with students, faculty, alumni, industry and the community.
- Strengthen your organisation’s visibility across Faculty-approved platforms.
- Make your contribution count for science, students and the community.

A flexible partnership

Partners may indicate a preferred programme or area of support. The Faculty will endeavour to accommodate that preference, subject to event needs, suitability and availability.

1. Cash Sponsorship

Cash sponsorship provides direct financial support for the successful delivery of Science Fiesta 2026 and its programmes. We invite organisations to select a preferred category and indicate the intended contribution amount through the online Cash Sponsorship Reply Form. The form may be accessed using the link provided on the final page of this toolkit.

Cash sponsors will be recognised according to the total contribution received through an approved official Universiti Malaya payment channel.

Cash Sponsorship Categories

Sponsorship category	Contribution amount
Main Sponsor	RM50,000 and above
Platinum Sponsor	RM30,000–RM49,999
Gold Sponsor	RM20,000–RM29,999
Silver Sponsor	RM10,000–RM19,999
Bronze Sponsor	RM5,000–RM9,999
Supporting Sponsor	RM1,000–RM4,999

For benefits of each category, please refer to Section 3.

Payment only after confirmation

The Cash Sponsorship Reply Form records your organisation's interest; it is not a payment request. After the Faculty confirms the sponsorship in writing, the available official Universiti Malaya payment method, payment reference, deadline, and relevant documentation will be discussed and provided. **Please do not make any payment before receiving these instructions.**

2. In-Kind Sponsorship

Organisations may also choose to show support by contributing goods or professional services that meet event requirements. To ensure that contributions can be used effectively, we will review your proposal and contact you to finalise the arrangements.

In-Kind Sponsorship Categories

Sponsorship category	Agreed contribution value
Main In-Kind Partner	RM50,000 and above
Platinum In-Kind Partner	RM30,000–RM49,999
Gold In-Kind Partner	RM20,000–RM29,999
Silver In-Kind Partner	RM10,000–RM19,999
Bronze In-Kind Partner	RM5,000–RM9,999
Supporting In-Kind Partner	RM1,000–RM4,999
In-Kind Contributor	Below RM1,000

In-kind partners at RM1,000 and above receive the benefits of the corresponding approved tier in Section 3.

Suitable In-Kind Contributions

- Food, beverages and refreshments
- Meal vouchers, gift vouchers and approved prizes
- Electrical and electronic products and appliances
- Printing and production of programmes, banners, certificates, signage and other official event materials
- Event equipment, audiovisual facilities and technical support
- Photography, videography, media production and approved publicity services
- Transportation, delivery and logistical support
- Science education and community outreach materials
- Health, safety and first-aid supplies
- Other relevant goods or professional services agreed upon with the Faculty

How is the In-Kind Category Determined?

Contributors are not required to select a final in-kind tier in advance. Simply describe the proposed goods or services in the online In-Kind Sponsorship Reply Form and provide the quantity or service scope, relevant specifications, proposed timing, estimated value and suitable valuation information. The form may be accessed using the link provided on the final page of this toolkit. The Faculty will review the offer, confirm what can be accepted and agree on the contribution value in writing. The final agreed value will determine the in-kind sponsorship tier and corresponding benefits.

Agreed Contribution Value

Suitable valuation information may include a quotation, invoice, catalogue or published price, product webpage, voucher face value, or the organisation's usual fee for the professional service offered.

The agreed value will generally be determined as follows:

- Products donated in full: the documented selling price applicable to the accepted quantity.
- Vouchers: the total face value of the accepted vouchers.
- Professional services provided without charge: the usual documented fee for the accepted scope of services.

A gentle reminder:

The Faculty will first confirm the accepted quantity or scope, specifications, agreed value, applicable tier, timing and delivery or service arrangements.

Branding Requirements

Company branding may not be added to official Science Fiesta apparel, merchandise, gifts or event materials unless specifically approved in writing by the Faculty. Separately approved promotional materials may be displayed or distributed only at the organisation's allocated space. The display and/or distribution of commercial products requires prior Faculty approval.

Sponsor recognition will be arranged by the Faculty in accordance with Section 3. All official Science Fiesta materials must use Faculty-approved artwork. Any use of the Universiti Malaya, Faculty of Science or Science Fiesta name or logo requires prior written approval.

3. Sponsorship Benefits Matrix

Cash sponsors and in-kind partners receive the benefits shown for the corresponding approved tier. For cash sponsorship, the tier is based on the confirmed cash contribution. For in-kind sponsorship, the tier is based on the agreed contribution value. **Cash and in-kind contributions cannot be combined.**

Benefit	Main	Platinum	Gold	Silver	Bronze	Supporting
Science Fiesta Partners Hall of Fame display at Dataran Sains	Largest logo; distinct position	Large logo; priority position	Medium logo	Standard logo	Small logo	Organisation name displayed in text only (no logo)
Acknowledgement displays at selected Science Fiesta venues	Largest logo; highest prominence	Large logo; priority placement	Medium logo	Standard logo	Small logo	Organisation name displayed in text only (no logo)
Recognition through Faculty-approved digital platforms and the official post-event video	Individual digital feature; dedicated acknowledgement segment in the video	Individual digital feature; prominent acknowledgement in the video	Shared Gold-tier digital feature; logo acknowledgement in the video	Logo in collective digital and video recognition	Logo in collective digital and video recognition	Name in collective digital and video recognition
Complimentary exhibition or engagement space at a relevant programme	2 standard booths; priority programme and placement	1 standard booth; priority placement	1 standard booth	Subject to suitability and availability	—	—
Recruitment, internship, demonstration or approved promotion at the allocated space	Included	Included	Included	If a space is allocated	—	—
Complimentary passes to the “Faculty of Science: A Legacy of Excellence” event	10	6	4	2	1	—
Formal appreciation	Plaque and certificate as Main Sponsor	Plaque and certificate as Platinum Sponsor	Plaque and certificate as Gold Sponsor	Certificate as Silver Sponsor	Certificate as Bronze Sponsor	Letter of appreciation as Supporting Sponsor

Formal appreciation will use the designation corresponding to the selected sponsorship type, for example, “Gold Sponsor” or “Gold In-Kind Partner”, as applicable.

All benefits are subject to the conditions set out on the following page. Logo size, placement and prominence will correspond to the confirmed sponsorship tier.

Benefit Conditions and Confirmation

Selected area of support. The Faculty will endeavour to accommodate the sponsor's preferred programme or area. A preference does not confer naming rights or exclusivity.

Recognition and branding. Logo size, position and prominence correspond to the confirmed tier. All acknowledgement materials are designed or approved by the Faculty.

Programme and allocation conditions. Booths, locations and engagement activities are subject to programme suitability, availability, approved venue layout, safety requirements and relevant University requirements.

Complimentary passes to the "Faculty of Science: A Legacy of Excellence" event. Passes are subject to event protocol and confirmation by the stated RSVP deadline. Unconfirmed places may be reallocated by the Faculty.

Sponsor-exhibitor coordination. If an exhibitor independently becomes a sponsor or in-kind partner and the confirmed tier includes a booth, the relevant committees will coordinate to waive the separate exhibitor fee to avoid double charging.

4. How Sponsorship Is Confirmed

Each Sponsorship Reply Form is an expression of interest. It allows the Faculty to review the proposed contribution, confirm availability and agree on the practical details before any payment or delivery takes place.

Step	Action	What happens
1	Submit	Complete and submit the relevant online Sponsorship Reply Form after reviewing the categories, benefits and applicable conditions.
2	Review	The Faculty reviews suitability, availability, proposed value and the preferred area of support.
3	Confirm	The Faculty confirms the accepted contribution, tier, benefits, deadlines and practical arrangements in writing.
4	Contribute	Only after confirmation, the Faculty provides official Universiti Malaya payment instructions or agreed in-kind delivery or service instructions.

Important Confirmation Conditions

Acceptance. All contributions are subject to Faculty suitability checks, programme requirements, safety, availability and relevant University requirements.

Final tier and benefits. These will apply only after written confirmation of the accepted contribution.

Payment and delivery. Official payment methods and in-kind delivery or service arrangements will be communicated after confirmation.

Fulfilment of materials. Arrangements for the submission of logo files, website links, representative names and other materials will be communicated after confirmation, together with the applicable deadlines.

Official documentation. Receipts, acknowledgements and tax-related documentation are subject to applicable Universiti Malaya procedures. The relevant requirements and the documentation that can be provided will be clarified during confirmation.

Sponsorship Reply Forms

Please review the sponsorship categories, benefits and conditions before submitting the relevant online form.

Please complete only ONE form, as cash and in-kind contributions cannot be combined.

Cash Sponsorship Reply Form: Click [HERE](#)

In-Kind Sponsorship Reply Form: Click [HERE](#)

A Google Account is required to upload supporting documents through the In-Kind Sponsorship Reply Form. Any Google Account may be used.

If you prefer not to use a Google account, please send the supporting documents by email to us.

Sponsorship Enquiries

For cash sponsorship enquiries, please contact:

Dr. Koh You Beng — kohyoubeng@um.edu.my

For in-kind sponsorship enquiries, please contact either:

Dr. Tan Shay Kee — shaykee@um.edu.my

Dr. Tan Ta Sheng — tstan@um.edu.my